

Report no. 2/2012

16 August 2012

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Carlsberg A/S - report of transactions in Carlsberg A/S shares of managerial staff and connected persons

Pursuant to section 28(a) of the Danish Securities Trading Act Carlsberg A/S shall report the transactions in Carlsberg A/S shares of managerial staff and connected persons:

Name:	J.S. Invest ApS (owned by Jess Søderberg)
Reason:	Deputy chairman of Carlsberg A/S' Supervisory Board
Issuer:	Carlsberg A/S
ISIN code:	DK0010181759
Type:	Shares
Transaction:	Acquisition
Trading date:	15 August 2012
Market:	OMX Nordic Exchange
Number:	1,000
Market price in DKK:	DKK 510,000.-

If you have any queries in relation to this announcement please contact Helle Bjørnskov Fischer, Company Secretary (phone: +45 3327 2189).

The Carlsberg Group is one of the leading brewery groups in the world, with a large portfolio of beer and other beverage brands. Our flagship brand – Carlsberg – is one of the best-known beer brands in the world and the Baltika, Carlsberg, and Tuborg brands are among the eight biggest brands in Europe. More than 41,000 people work for the Carlsberg Group, and our products are sold in more than 150 markets. In 2011, the Carlsberg Group sold more than 115 million hectolitres of beer, which is about 34 billion bottles of beer.

Find out more at www.carlsberggroup.com.